



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-13-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391919	06-29-2012	09-12-2012	4	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR 917923			CMS # 238331	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-17-2012	End Date 09-23-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238331				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : 917923																	
1	09-17-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)				3	30							1	1	150	1	150.00
2	09-17-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)				3	30							1	1	300	1	300.00
	MG Group #	Preempted	Rate Reason		MG Description				Duration											
	CM 330667	09-23-2012	(2)	300	POLITICAL	1 X 30 @ \$750 F 05:28PM - 06:00PM - 09/21/12-			2	30				X			1	750	1	750.00
		09-21-2012	(14)	500	NOT AVAILABLE	09/21/12 (812), 1 X 30 @ \$500 Su 06:00PM - 06:30PM - 09/23/12-			2	30						X	1	500	1	500.00
						09/23/12 (822)														
	Total:			800													Preempt Total:		-2	-800.00
3	09-17-2012	09-23-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				3	30	1		1	1	1			4	250	4	1,000.00
4	09-17-2012	09-23-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				3	30					1			1	600	1	600.00
	MG Group #	Preempted	Rate Reason		MG Description				Duration											
	329435	09-20-2012	600		NOT AVAILABLE	1 X 30 @ \$1,000 Th 07:00PM - 07:30PM - 09/20/12-			2	30				X			1	1,000	1	1,000.00
						09/20/12 (898)											Preempt Total:		-1	-600.00
5	09-17-2012	09-23-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30			1					1	500	1	500.00
	MG Group #	Preempted	Rate Reason		MG Description				Duration											
	329436	09-19-2012	500		POLITICAL	1 X 30 @ \$1,000 W 07:30PM - 08:00PM - 09/19/12-			2	30			X				1	1,000	1	1,000.00
						09/19/12 (901)											Preempt Total:		-1	-500.00
6	09-17-2012	09-23-2012	08:00PM - 11:00PM	PRIME SPECIALS (797)				3	30	1							1	1,600	1	1,600.00
----- ITEM LINE NOTE ----- CMA MUSIC FESTIVAL																				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-13-2012 PAGE: 2 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391919	06-29-2012	09-12-2012	4	MCCRORY FOR GOVERNOR	MCCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR 917923			CMS # 238331	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-17-2012	End Date 09-23-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 238331					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : 917923																	
7	09-17-2012	09-23-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				3	30			1					1	1,200	1	1,200.00
			----- ITEM LINE NOTE ----- REVENGE																	
8	09-17-2012	09-21-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				3	30	1	1	1	1	1			5	230	5	1,150.00
9	09-23-2012	09-23-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)				3	30							1	1	300	1	300.00
10	09-17-2012	09-21-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				2	30	1	1	1	1	1			5	500	5	2,500.00
11	09-22-2012	09-22-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				2	30						1		1	250	1	250.00
13	09-23-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)				3	30							1	1	250	1	250.00
14	09-21-2012	09-21-2012	05:28PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	30					1			1	500	1	500.00
	MG Group # 330667	Preempted 09-21-2012	MG Description Combined MG: Host Line: 2																	
15	09-18-2012	09-20-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				3	30		1		1				2	650	2	1,300.00
	MG Group # 329439	Preempted 09-18-2012	Rate Reason 650 NOT AVAILABLE				MG Description 1 X 30 @ \$750 T 11:00PM - 11:35PM - 09/18/12-09/18/12 (802)				2	30		X			1	750	1	750.00
		Total: Cr Resolved 09-20-2012	650 Rate Reason 650 CRDT RESOLV														Preempt Total:		-1	-650.00
		Total:	650														Credit Resolved Total:		-1	-650.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-13-2012 PAGE: 3 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No 391919	Contract Dt 06-29-2012	Revision Dt 09-12-2012	Rev# 4	Advertiser MCCRORY FOR GOVERNOR	Brand MCRORY FOR NC GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM											
Agency Est# MCCRO ORDR 917923		CMS # 238331	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-17-2012	End Date 09-23-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 238331									
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : MCCRO P : ORDR E : 917923															

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood